

RELIABLE OF NJ IS RELIABLY GREEN



Reliable has made huge investment in recycling machinery.

“Speed of operation is another of our baler’s benefits. Trucks are emptied and made available for speedy redeployment much quicker,” says Pat Toscano of Reliable. “In terms of next day availability, our trucks are loaded far more efficiently in the evening and ultimately sent on assigned rounds first thing in the morning with consistent on-time results.”

In addition to the new baler, Reliable has also bought a very efficient wood auger. This tool easily consumes spent wood lift vans, pallets and crates at remarkably high speed.

Until this wonder machine came along, Reliable typically had four to six dumpster loads of wood removed from its facility on a weekly basis at considerable out of pocket expense.

It now has one dumpster load every two weeks due to the sheer chipping power of this machine!

Going green is good for the soul, good for business and good for the bottom line.

And if you need proof, then just take a look at Reliable Van & Storage of New York, latest winners of the PAIMA Ecology Award. This is a company that doesn’t just talk green, it invests in it - but it insists the payback is very fast.

It has made two significant purchases that have made an immediate impact. The first is a new state of the art cardboard baling machine.

Not just any machine either but a fully automated one that devours used packing material, paper, and other recyclable material in seconds.

And in just minutes, this machine produces full bales of bound, wrapped

and wired bundles of recycled material each weighing approximately 1600 lbs.

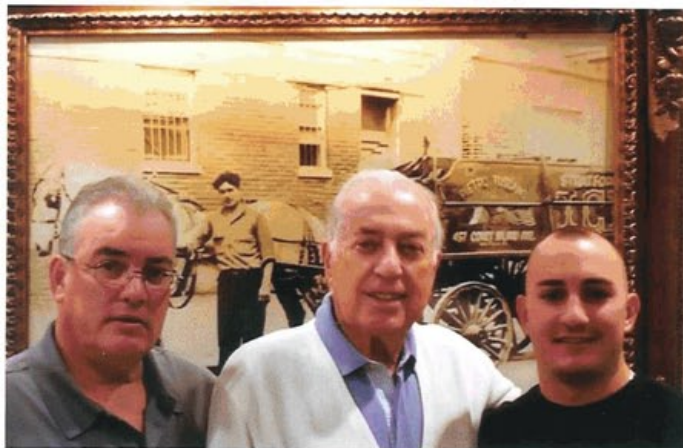
The baler has a hungry appetite and is ideal for large corrugated boxes, packing materials and other items that are common to the warehousing and moving industry.

The speed with which it consumes used packing materials and delivers

them back again in neatly packaged bundles is astonishing.

Before buying the new baler, Reliable employed two warehouse helpers, each working eight hours a day, six days a week to achieve the same results.

So the company has dramatically lowered its costs as well as improved the efficiency of the warehouse as it has eliminated all debris.



Four generations of the Toscano family - in the background picture is company founder Peter Toscano, with Pat (centre) and sons Peter Toscano Jr and Peter Toscano III.